

If you are a professional services provider, trade provider or technology provider and want to attract more customers and stay top of mind, we can help.

LMI360 is the *only* marketing company specializing in the commercial built environment that offers both traditional and digital marketing and lead generation services. LMI360 services include inside sales, website development, event logistics, SEO & social media and other marketing strategies to optimize customer engagement and brand recognition while accelerating actionable market opportunities.

1 Business Workshops

Business Assessment | Value Proposition | Lead Generation

Take a day or two away from working *IN* your business to work *ON* your business. The LMI360 leadership team customizes business workshops for your management team to assess the state of the market today and where you want to take your company in the future.

As a part of the Business Workshops, the LMI360 team develops and documents a strategic roadmap to define short- and long-term business objectives. The roadmap also outlines strategies for additional marketing infrastructure, coupled with your staff, expertise and resources, that will help your business grow.

2 Core Setup & Branding

Identity Business Opportunities | Improve Your Digital Presence | Showcase Your Brand

After a business assessment, Core Setup and Branding helps identify vertical markets as well as smart investments in digital real estate and printed collateral, as well as prepares your business for new business opportunities. Setup and Branding services may include website development/refresh, printed and online collateral, SEO, social media, sales training and data refresh. Our Core Setup and Branding process typically takes about 30 days, working closely with your team.

3 Ongoing Marketing Services

CRM Tracking | Lead Follow Up & Analytics | Qualified Warm Leads

LMI360 utilizes a highly effective Sales 2.0 process and marketing process, which is also employed by many of the leading Fortune 500 companies. Using today's technology, we use the right tool for the right job, along with measurable lead generation analytics, consistent follow-up and the development of a lead development pipeline. Serving as a valued extension of your team, LMI360 increases brand recognition and delivers a steady stream of qualified leads for you and your team to close.



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| ✓ Email Campaigns | ✓ Website Development | ✓ Dedicated Project Management |
| ✓ Rich Content Development | ✓ Branding Services | ✓ Fully Integrated CRM |
| ✓ Graphic Design & Creative Services | ✓ SEO & Analytics | ✓ Automated Lead Generation |
| ✓ Social Media & Web Marketing | ✓ Weekly Sales Meeting | ✓ Event Management |

Ready to take your business to the next level? We can help!

888.801.3787 | www.lmi360.com